

Downtown West Orange Alliance Minutes – December Annual Meeting

Megan Called the Annual meeting to order at 6:38 pm on December 15th, 2021.

Results of the election are as follows

Organization Committee:

Election of Trustees – Ballots totaled & the following elected to a 4 year term Dec 2025

David Drill
Darren Kirton
John McElroy
Alex Reinoso

Michelle Casalino made the motion to approve the slate as presented and Darren Kirton provided the second.

Election of Executive Board –

Chairman - Ron Raymond
Vice Chair -John McElroy
Secretary – Krysta Senek
Treasurer - David Drill

John McElroy made the motion to approve the slate as presented and Michelle Casalino provided the second

Team Chairperson Assignments

Organization - Ron Raymond
Design – Ron Raymond (Interim)
Promotion – Vacant (Brill covering)
Economic Revitalization - Darren Kirton

Megan turned the meeting over to the Chairman at 6:46 pm.

Trustees & members of the public in attendance were –

Michelle Casalino, Joe Fagan, Jon Hoff, Darren Kirton, John McElroy, Krysta Senek, Ron Raymond, Alex Reinoso & Megan Brill, in addition Pat West, Mike Brick, Marc Julceus

Chairman’s Report- Ron thanked Yolanda Barreto for her many years of service on the alliance and will be greatly missed on the board of trustees. Ron also acknowledged and thanked Meg for all that she does as the director of the board as well all of the trustees and members that further the good work on the downtown.

Minutes – The minutes were discussed, and John McElroy made a motion and Michelle Casalino provided the 2nd. The minutes passed unanimously as presented.

Bills List & Treasurers Report – The Bills List & Treasurers report were reviewed and discussed, John McElroy made a motion and Jon Hoff provided the second, Bills List & Treasurers Report passed unanimously as presented.

Executive Directors Report – Meg discussed the following

- Holiday Open House wrap up
- Snowflake & Holiday Decorations update
- Preparation for the Election and Annual meeting
- 2021 Business movement report

- 2021 Property Vacancy Report
- League of Municipalities Article about West Orange
- 2022 Budget presentation at the January 4th council meeting

Council Report- Michelle Casalino continues to meet with township Engineer, Len Lepore to discuss design issues concerning crosswalks and the Lando Lot re-design. MC has also met with property Maintenance to discuss garbage and clean up around several stores. Lastly MC fully supports the mobile app and needs all to work to get it launched.

Joe Fagan Report- Joe presented a written report and thanked everyone on the DWOA board for the continued support of his work.

Committee Reports

Marketing & Promotion – Meg proved wrap up report on the Holiday Open House and briefly discussed the calendar of promo events for 2022

Design –Ron continues to meet the design team. They have been working on Design checklist that will help streamline the approval process for a new business owner. Ron hopes to have a new chair of the committee in the next couple of months.

No new business & No WOPD report

Adjourn

Meeting was adjourned at 7:50 with Darren Kirton making the motion and Michelle Casalino providing the second.

Next meeting is scheduled for January 19th on Zoom

Respectfully submitted, Megan Brill