

# **Downtown West Orange Alliance**

## **Minutes – February Meeting**

### **Trustees & other members in attendance were –**

Michelle Casalino, Joe Fagan, Jon Hoff, Darren Kirton, John McElroy, Abdur Yasin, Alex Reinoso, Krysta Senek & Megan Brill. Also in attendance were WOPD Officer Herbert Granados & Police Chief Abbott, Madelyn McClammy & Dianna Santiago

### **Vice Chairman called the meeting to order at 6:33 p.m.**

**Police Chief Abbott** provided a parking update on Lots 3 & 4 and answered some questions regarding our parking ordinance.

**Minutes** – The minutes were discussed, and Michelle Casalino made a motion and Jon Hoff provided the second. The minutes passed unanimously as presented.

**Bills List** – The Bills List was reviewed and discussed, Darren Kirton made a motion and Abdur Yasin provided the second, the bills list passed unanimously as presented.

**Treasurers Report** – The Treasurers report was reviewed and discussed, Abdur Yasin made the motion and Darren Kirton provided the second. Treasurers Report passed unanimously as presented.

### **Executive Directors Report** – Meg provided information following -

- 2022 Business movement report
- 2022 Vacancy Report
- DowntownNJ Conference Update
- Several new business CCO have been filed
- Main Street Conference

**Council Report-** Councilwoman Casalino the marketing grant opportunities with Suasion and Millennium strategies, the DowntownNJ Conference and continue work with the engineering department.

**Joe Fagan Report-** Joe presented a written report and highlighted the downtownNJ conference, Ribbon cutting & other markers ideas.

### **Committee Reports**

**Marketing & Promotion** – Street fair plans

**Design** –257 Main Street Zoning Application on 2/17 & several new signs coming downtown.

**Economic Revitalization** – Twp ER team will meet this month

### **Adjourn**

Meeting was adjourned at 7:45 with Abdur Yasin making the motion and Jon Hoff providing the second.

**Next meeting** is scheduled for March 16<sup>th</sup>

*Respectfully submitted, Megan Brill*