

Downtown West Orange Alliance

Minutes – January Meeting

Trustees & other members in attendance were –

Michelle Casalino, Joe Fagan, Gia Garcia, Jon Hoff, Darren Kirton, John McElroy, Ron Raymond, Abdur Yasin, Alex Reinoso, Krysta Senek & Megan Brill.

Chairman Ron Raymond called the meeting to order at 6:46 p.m.

Introductions –Everyone introduced themselves as we had some new faces.

Chairman’s Report- Ron thanked & congratulated Alex Reinoso of Lightbulb Coffee Shop for joining the downtown WO team. Ron also welcomed back, John M, Darren K, & Dave Drill

Minutes – The minutes were discussed, and John McElroy made a motion and Darren Kirton provided the second. The minutes passed unanimously as presented.

Bills List – The Bills List was reviewed and discussed, Krysta Senek made a motion and Jon Hoff provided the second, The bills list passed unanimously as presented.

Treasurers Report – The Treasurers report was reviewed and discussed, Abdur Yasin made the motion and Darren Kirton provided the second. Treasurers Report passed unanimously as presented.

Executive Directors Report – Meg provided a written report and discussed the following

- 2022 DWOA roster
- 2022 Business movement report
- 2022 Vacancy Report
- Bederson Tax Prep & 1099’s
- Township Council Meeting dates
- 2022 Budget presentation
- WOC Zoom meeting
- Marketing Grant
- Website redesign
- DowntownNJ Conference 2/10 & 11

Council Report- Councilwoman Casalino discussed the Mobile App and all the work Meg, Joe and members of the PRC have been doing to get the app launched. She continues to push for a meeting with township Engineer, Len Lepore to discuss design issues concerning crosswalks and the Lando Lot re-design. MC continues to check in with the zoning official on problematic areas of the downtown property Maintenance to discuss garbage and clean up around several stores. The councilwoman is on high alert for any infrastructure money that may be coming for the state or federal government.

Joe Fagan Report- Joe presented a written report and highlighted the Trolley Historic Marker and the Hero program.

Committee Reports

Marketing & Promotion – Mobile App & Street fair plans

Design –has met regularly and will continue to review signs and design standards

New business – Alex mentioned a winter coat for our clean up crew that is branded DWOA

Adjourn

Meeting was adjourned at 8:11 with Michelle Casalino making the motion and Abdur Yasin providing the second.

Next meeting is scheduled for March 16th

Respectfully submitted, Megan Brill