

# Downtown West Orange Alliance

## Minutes – June Meeting

### **Trustees & other members in attendance were –**

Michelle Casalino, David Drill Joe Fagan, Jon Hoff, Darren Kirton, Madelyn McClammy, John McElroy, Ron Raymond, Alex Reinoso, Krysta Senek, Abdur Yasin & Megan Brill. Pat West & Todd Dubovy were also in attendance.

### **Chairman called the meeting to order at 6:42 p.m.**

**Minutes** – The minutes were discussed, and Jon Hoff made a motion and John McElroy provided the second. The minutes passed unanimously as presented.

**Bills List & Treasurers Report** – Were reviewed and discussed, John McElroy made a motion and Jon Hoff provided the second, the bills list passed unanimously as presented. Treasures report was accepted.

### **Executive Directors Report** – Meg provided information following -

- 2022 Business movement report
- Mobile App Update
- Street fair details & update
- Mayors 5K Run for ALS Oct 2<sup>nd</sup>

**Council Report-** Councilwoman Casalino advised we submitted round 2 of the marketing grant to the state of NJ Tourism dept; street fair wrap up need more teams to get more things done prior to and the day of the fair; NMSC was really good lots of information and training was provided; Parking resolution for 14-16 Northfield and overall township review o parking needs and John Gross’s creation of a parking Authority.

**Joe Fagan Report-** Joe presented a written report and highlighted the walking tour inside townhall and new marker coming.

### **Committee Reports**

**Marketing & Promotion** – Downtown Thursdays scheduled & Promotion of the Mobile App

**New Business/Public Comment** – questions regarding the assessment charges and township planner’s position were discussed.

### **Adjourn**

Meeting was adjourned at 8:20 with Abdur Yasin making the motion and Jon Hoff providing the second.

*Respectfully submitted, Megan Brill*